

*M = million



56 M people

live within one hour of areas managed under sustainable tourism principles. The potential to communicate positive sustainable and conservation message is huge!

In average **1,16 M people / area**



4 M people

live inside protected areas where tourism is managed sustainably. These are budding sustainable development. Ambassadors of the future!

In average **97 304 people / area**

Learning Lessons



1.4 M young people

learn yearly about how protected areas manage these places sustainably

In average **28 648 educational visits / area**

14 M



Size in average **275 860 ha / area**

hectares of land cover protected areas in Europe that have been certified with the Charter for sustainable tourism, where conservation and tourism are being managed sustainably

What does EUROPEAN CHARTER FOR SUSTAINABLE TOURISM IN PROTECTED AREAS mean in numbers?

EUROPARC's European Charter for Sustainable Tourism in protected areas builds partnerships to improve sustainable development and the management of an area's natural and cultural heritage

700

local products are supported by parks and businesses operating under sustainable tourism principles. Bringing local products and traditions to tourism marketplace

Hundreds of species and habitats are managed and protected within the Charter areas



3 206 organisations

across Europe are working in partnership to deliver sustainable tourism and nature conservation.

In average **61 local organisations / area**



Audience Participation

73 M people

visit European Charter protected areas annually. A great audience to see how sustainable tourism can work in practise.

In average **1.5 M visitors / park**

7 M ha of N2000 site

protected under European law are managed by parks with the European Charter for Sustainable Tourism. Europe's nature is safe in Charter park hands.

Size in average **140 633 ha / CA**

Natural Capital

441 M Euros

are invested by Charter protected areas to accomplish their sustainable tourism actions. A real commitment to words turned into actions that will make a long term difference to how nature and sustainable development are managed.

In average **9 M €/ park/ 5 year plan**
1.8 M €/ park/ 1 year

